





For Immediate Release

November 8, 2022

The Hazeltons To Build Blueprint For Economic Development

The District of New Hazelton and Village of Hazelton in partnership with the Regional District of Kitimat-Stikine are rallying community and business leaders to contribute to a strategic plan that will guide the future of economic development in both the Village of Hazelton and District of New Hazelton.

Economic Development Officer, Walsham Tenshak, is hosting a community workshop at 6 pm on Monday, November 21st at the Erwin Stege Community Centre. The event will be a fast-paced discussion of key challenges and opportunities leading to the identification of top economic development priorities for each municipality. "Understanding the priorities of each community is crucial to building an economic development plan that reflects the values and aspirations of the residents" says Tenshak. She continues, "bringing together residents, businesses, leaders and neighboring communities is a way of building the foundation of collaboration and shared prosperity."

The workshop will be facilitated by Factor 5 Group, a social enterprise co-creating strong communities through excellence in economic development. Factor 5 recently won two awards of excellence from the BC Economic Developers Association for its work in developing an economic development strategy for the rural community of North Kootenay Lake. The workshop will feature an introduction to economic development best practices and highlighting the results of local research. The result will be an evidence-based discussion that sets the direction of the local economy for years to come.

To RSVP for the Economic Development Strategic Planning Workshop, visit <u>https://bit.ly/3DYdU00</u>.

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